

Lead the new era of AI-ready graduates

Turn AI learning into career-ready capability with applied, employable skills.

With Coursera, institutions can:

- Embed applied generative AI skills into your programs.
- Provide practical skills that demonstrate real-world application.
- Strengthen graduate mobility and employability outcomes.
- Improve institutional competitiveness.



Access 1,100+ GenAI courses from leading global organizations—designed to equip learners with practical, job-relevant AI capabilities.

Build AI-ready graduates through skills-first learning



Develop in-demand, applied AI skills

Equip students with foundational and advanced GenAI capabilities aligned to real-world roles.



Connect learning to real-world outcomes

Enable students to apply AI skills through practical tasks and scenario-based learning that reflect how AI is used in the workplace.



Make skills visible and verifiable

Provide industry-recognized credentials and assessments that demonstrate job-ready capability to employers.



Integrate seamlessly into your programs

Embed AI learning into existing courses and pathways with Coursera's suite of authoring tools.



GenAI Credentials

Access 1,100+ courses from leading industry and university partners to build practical generative AI skills across disciplines.

Students will have access to:

- The latest generative AI tools and real-world applications.
- Hands-on labs and projects to apply skills in practical scenarios.
- Employer-recognized credentials that validate AI proficiency.
- Continuously updated content from world-leading experts.

Coursera's leading generative AI courses that build job-ready skills include:

Foundations

Build essential AI literacy

-  AI for Everyone
-  AI Essentials
-  Introduction to Generative AI
-  What is Generative AI?
-  Introduction to Artificial Intelligence
-  AI Foundations for Everyone
-  Generative AI Fundamentals
-  Real-World AI for Everyone Specialization
-  Introduction to Responsible AI

Applied skills

Master the tools and techniques to build with AI

-  Prompt Engineering
-  Generative AI with Large Language Models
-  Build AI Apps with ChatGPT, Dall-E, and GPT-4
-  Prompt Engineering Basics
-  Prompting Essentials
-  Build AI Applications
-  AI Developer
-  AI for Data Analysis
-  Generative AI on AWS

Career readiness

Apply AI skills in real-world roles and professional contexts

-  Maximize Productivity with AI Tools
-  Accelerate Your Job Search with AI
-  AI for Business Communication
-  AI for Marketing
-  AI for Project Management
-  AI for Customer Service
-   Generative AI for Leaders
-  AI Foundations for Business Professionals Specialization
-  AI Product Management

Trusted by leading higher education institutions worldwide, including:



Prepare your campus for the new era

Equip your learners with in-demand GenAI skills from leading global organizations.